Bleed - Make sure to stretch photos or color to the black box so there is print all the edge when trimmed.

Trim - This box is where the postcard will be trimmed.

Safe - Keep any logos, text, or photos that you do NOT want trimmed inside this green box

Seattle Mailing Bureau

5.5 x 8.5 Direct Mail Postcard Template

Your Return Address Info.

Mailing Permit

Mailing Permit & Address Area

Keep this area clear of any color, images, or text. This safe zone will insure that the USPS mailing barcode will fit and clear USPS requirements.

Seattle Mailing Bureau

Non Mailing Side